

# RAJAR DATA RELEASE

Q4 22 – February 2<sup>nd</sup> 2023



## LONDON STATIONS - PAGE 1

**SAMPLE SIZE:**  
Survey period - Q4 2022  
**Code Q (Quarter):** 5,703 Diaries 15+

**TERMS**  
**WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.  
**SHARE OF LISTENING:** The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 21	Q3 22	Q4 22	Q4 22 vs. Q4 21	Q4 22 vs. Q3 22	Q4 21	Q3 22	Q4 22
BBC Radio London	Q	882	671	625	-29.1%	-6.9%	1.5	1.1	1.0
Capital London	Q	1691	1512	1631	-3.5%	7.9%	3.2	3.1	3.5
Capital XTRA (London)	Q	479	621	663	38.4%	6.8%	1.0	1.1	1.2
Gold London	Q	275	421	336	22.2%	-20.2%	1.4	1.7	1.1
Greatest Hits Radio (London)	Q	818	874	937	14.5%	7.2%	2.5	1.9	2.2
Heart London	Q	1875	1835	1807	-3.6%	-1.5%	4.9	5.4	4.7
Kiss (London)	Q	1125	1039	893	-20.6%	-14.1%	2.4	2.0	1.8
LBC London	Q	1452	1357	1445	-0.5%	6.5%	8.0	7.6	7.7
LBC News (London)	Q	406	438	423	4.2%	-3.4%	0.6	0.7	0.7
Magic (London)	Q	1450	1278	1311	-9.6%	2.6%	4.0	4.1	3.8
Premier Christian Radio	Q	148	71	79	-46.6%	11.3%	0.5	0.1	0.1
Smooth Radio London	Q	944	818	907	-3.9%	10.9%	2.4	2.1	2.3
Radio X London	Q	524	423	431	-17.7%	1.9%	1.9	1.5	1.5

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### NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 21	Q3 22	Q4 22	Q4 22 vs. Q4 21	Q4 22 vs. Q3 22	Q4 21	Q3 22	Q4 22
BBC Radio 1	Q	1529	1330	1403	-8.2%	5.5%	4.0	3.1	3.7
BBC Radio 2	Q	2440	2348	2349	-3.7%	0.0%	12.6	11.9	11.0
BBC Radio 3	Q	504	511	577	14.5%	12.9%	1.9	2.2	2.0
BBC Radio 4	Q	2486	2385	2548	2.5%	6.8%	12.9	13.4	13.7
BBC Radio 5 live	Q	1318	1102	1318	0.0%	19.6%	3.9	2.6	3.1
Classic FM	Q	1123	1161	1220	8.6%	5.1%	4.0	4.2	4.2